

SERVICE OVERVIEW

Governance-first AI, delivered end to end.

Avernixx helps Singapore and Asia-Pacific organisations adopt AI with governance built in from the first day. Each service line below can stand alone or form part of a wider programme. Every engagement starts with a free 30-minute consultation, and every project is scoped and agreed in writing before work begins.

HOW EVERY ENGAGEMENT STARTS

1 Free 30-minute consultation

Let's talk. We listen first, understand your goals and constraints, and recommend the smallest useful next step. No obligation.

2 Scoped proposal

Scope, deliverables, timeline and fees set out in writing, with EDGE Grant eligibility checked where a project may qualify.

3 Fixed-scope delivery

Built, tested and handed over with governance controls live before go-live, followed by training and support.

ENGAGEMENT MODELS

Fixed-scope project

A defined deliverable, timeline and fee, agreed in writing. Most assessments, builds, websites and data projects run this way.

Pilot, then go-live

One pre-built automation piloted on your own data for 30 days, then moved into production for a team once you are satisfied.

Monthly service

Ongoing care after go-live: hosting, monitoring and fixes, digital marketing care, or a Fractional Chief AI Officer.

Workshops and training

A complimentary one-hour session for leadership teams, or a paid half-day, full-day or multi-week programme.

SERVICE LINES

01 AI strategy and transformation

WHAT IT IS	Discovery workshops with your leadership, a long list of AI use cases ranked by value, feasibility and risk, and a phased 12 or 24-month roadmap with governance checkpoints. A Fractional Chief AI Officer provides part-time senior AI leadership.
WHO IT'S FOR	Owners, boards and leadership teams deciding where AI should start.
OUTCOMES	A shared view of where AI can help, an agreed starting point, and a roadmap the leadership team can approve and fund.
DELIVERY	Up to three discovery workshops, analysis, and a board-ready read-out. Fractional CAIO: monthly steering, roadmap and vendor oversight.
DURATION	Roadmap scoped in the consultation. Fractional CAIO: monthly, up to three days a month.

02 AI governance and compliance

WHAT IT IS	A readiness assessment under the GARD Framework, mapped to the IMDA Model AI Governance Framework and the PDPA, plus the policies, risk registers and approval checklists your staff need to use AI safely.
WHO IT'S FOR	Organisations whose staff already use AI tools, and regulated firms preparing to adopt AI.
OUTCOMES	Visibility of how AI is used today, the most important gaps, and a prioritised plan and documents to close them.
DELIVERY	Questionnaire, leadership interviews, an AI tool inventory, document review and a scored read-out. EU AI Act notes where you sell into Europe.
DURATION	Readiness snapshot: about 2 weeks. Policy and risk pack: about 3 weeks. Full assessment: scoped.

03 Six pre-built AI automations

AUTOMATION	WHAT IT DOES	WHO IT'S FOR	GOVERNANCE
Accounts Payable Automation	Captures supplier invoices, matches them to orders and routes them for approval.	Finance teams handling high invoice volumes	A person approves before anything is paid
AI Recruitment Screening	Reads and scores every application against the role, around the clock, into a shortlist.	HR teams and hiring managers	HR makes every hiring decision
AI Knowledge Assistant	Answers staff questions in plain language from your own documents, with sources.	Teams that search policies, manuals and precedents	Answers cite the source; access by role
AI Omnichannel Sales Agent	Captures every WhatsApp message, email, website chat, Messenger and Instagram enquiry in one place; answers, qualifies, books meetings and hands off.	Sales and front-desk teams	Personal data masked; hand-off to a person; full log
AI WhatsApp Chatbot	Answers common questions, takes bookings and hands over to a person on your WhatsApp Business number.	Businesses that only need WhatsApp	Hand-off to a person; full log
Quotation and Follow-up Automation	Drafts quotations from requests, sends them once approved, and follows up on a schedule until answered.	Sales teams quoting by email or spreadsheet	Every quote approved before it is sent

Delivery: a proven template configured to your rules and piloted on your own sample data for 30 days, with the pilot live within about 2 weeks; then go-live for one team with an approval step, audit log, admin training and 30 days of close support. **Outcomes:** less manual handling and faster responses, with people keeping every decision that matters.

04 Custom AI agents

WHAT IT IS	Bespoke AI agents and agentic workflows designed around your processes and connected to your systems, built with bounded permissions, human approval steps, a full audit trail and a kill switch.
WHO IT'S FOR	Teams with a process the pre-built automations do not cover, or that spans several systems.
OUTCOMES	Repetitive work handled consistently around the clock, with people deciding where judgement is needed and every action traceable.
DELIVERY	A scoping sprint (requirements workshops, user journeys, technical design), then a fixed-price build, user testing and hand-over.
DURATION	Scoping sprint first; build timeline fixed in the proposal.

05 Data science and data engineering

WHAT IT IS	Pipelines that connect ERP, CRM, accounting, POS and spreadsheet data into one clean, validated dataset, and the forecasting, predictive analytics and dashboards built on it. Bespoke, scoped projects.
WHO IT'S FOR	Companies with data spread across systems, or leaders who want reliable numbers before investing in AI.
OUTCOMES	One trusted source of truth, less manual data preparation, and dashboards and forecasts the business can act on.
DELIVERY	Source inventory, connectors, cleaning and validation rules, scheduled loading, monitoring and documentation handed over.
DURATION	Dashboard: 3 to 4 weeks. Data pipeline: typically 4 to 8 weeks. Forecasting: scoped.

BUILT INTO EVERY SERVICE

Governance controls as standard

Human approval

A person approves before anything consequential is sent, paid or decided.

Audit trail

Every message, action and decision is logged and can be inspected.

Kill switch

Any agent can be paused instantly from the governance console.

Data protection

Personal data masked before it reaches AI models; access by role; data location agreed in writing.

06 Web and software development

WHAT IT IS	Websites, web applications, custom software and system integrations, with security and data protection built in and AI features added where they add real value. Our foundation since 2019.
WHO IT'S FOR	SMEs and mid-market firms needing a new website, a business application, or two systems talking to each other.
OUTCOMES	A fast, secure, mobile-friendly site or application your team can run, and less re-keying between systems.
DELIVERY	Requirements, design, build on a modern stack, security checks, user testing on desktop and phone, and hand-over.
DURATION	Business website: 4 to 6 weeks. Bilingual corporate site: 6 to 10 weeks. Integrations: 3 to 4 weeks.

07 Digital marketing

WHAT IT IS	An end-to-end team service: website revamp, SEO, answer-engine optimisation (AEO), a website AI chat assistant, social media video, a corporate video, posting to your platforms and monthly reporting.
WHO IT'S FOR	Firms that want a steady, professional online presence without their own staff writing and posting.
OUTCOMES	A clearer website, regular approved content and progress reported against a baseline. We do not guarantee rankings, citations or leads.
DELIVERY	Needs analysis and plan, then monthly delivery. You approve every page, post and video, and we post through your own business accounts.
DURATION	3 or 6-month programmes, then optional monthly care.

08 Corporate AI Workshops

WHAT IT IS	Paid training tailored to your industry, tools and team: AI for everyday productivity, safe and governed AI use, use-case discovery, and governance and oversight for boards.
WHO IT'S FOR	Boards, leadership teams and departments who need more depth, more seats or hands-on practice.
OUTCOMES	Staff who use AI confidently and safely, a shared vocabulary for leaders, and practical material to keep.
DELIVERY	A preparation call, then online or on-site delivery with slides, a safe-use guide and session notes.
DURATION	Half day, full day, or a four-week programme.

09 Complimentary workshops

CHOOSE ONE	Introduction to AI Governance: The risks worth managing, the AI rules that apply in Singapore and abroad, and the questions every leadership team should be able to answer. AI Discovery Workshop: What AI can and cannot do, where it tends to pay off, and how to use it safely. No technical background needed.
LENGTH	1 hour, including a live Q&A
ATTENDEES	3 to 10 managers and team leads per company
FORMAT	Virtual or on-site, one private session per company
ORDER	A 30-minute consultation first, then the session
CERTIFICATE	Digital certificate after the in-session survey and a short knowledge check
COST	Complimentary; one session per company

Each complimentary hour is a practical introduction for decision-makers. It does not include a readiness score, a proposal or organisation-specific advice; those are scoped separately if you would like them. An optional follow-up call is available, with no obligation.

Funding

Where a project may qualify for the EDGE Grant, we check eligibility during scoping and help prepare the documentation. Approval rests with the grant agency.

Fees

Every engagement is quoted after the consultation as a fixed scope agreed in writing. Work outside the agreed scope is quoted before it starts.

LET'S TALK

Book a free 30-minute consultation

We listen first, then recommend the smallest useful next step.

BOOK	cal.com/avernixx-shirley/consultation
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